

PATENTS CUSTOMER NO. 006980

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APP	LICATION OF)	EXAMINER: J. Golinkoff
	Tal Cohen, et al.)	
APPLICAT	ION SERIAL NO.)	GROUP ART UNIT: 2174
	10/005,182)	
FILED:	December 5, 2001)	
TITLE:	GRAPHICAL USER INTERFACE AND WEB SITE EVALUATION TOOL FOR CUSTOMIZING WEB SITES)	ATTY. DOCKET NO. COHEN2
deposited with sufficient post addressed to:	y that this correspondence is being the United States Postal Service with age as first class mail in an envelope Mail Stop Amendment, Commissioner for Patents, 0, Alexandria, VA 22313-1450 on October 15, 2004.		
James E Schu Signature	tz, Reg. No. 48,658		

TRANSMITTAL LETTER

Commissioner for Patents Mail Stop Amendment P.O. Box 1450 Alexandria, VA 22313

Dear Sir:

In response to the Office Action mailed June 15, 2004, the following are enclosed:

- 1. Amendment and Response to First Official Action;
- 2. A substitute specification, (marked-up and clean copies);
- 3. Petition for Extension of Time;
- 4. Fee Transmittal;

5. Return receipt postcard.

The Commissioner is authorized to debit deposit account No. 20-1507 for any required fees.

Respectfully submitted,

By: James E. Schutz

Registration No. 48,658 Attorney for Applicant

Troutman Sanders LLP 600 Peachtree Street, NE Suite 5200 Atlanta, Georgia 30308-2216 (404) 885-3498 Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

FEE	TRANSMITT	AL
•	for FY 2005	

Effective 01/01/03, patent fees are subject to annual revision

Applicant claims small entity status. See 37 CFR 1.27

TOTAL AMOUNT OF PAYMENT (\$)681.00

Complete if Known					
Application Number	10/005,182				
Filing Date	December 5, 2001				
First Named Inventor	Tal Cohen				
Examiner Name	J. Golinkoff				
Art Unit	2174				
Attorney Docket No.	COHEN2				

METHOD OF PAYMENT (check all that apply)	FEE CALCULATION (continued)						
☐ Check ☐ Credit card ☐ Money ☐ Other ☐ None		DITIO	NAL F	FEES			
Order		Large Entity Small Entity			_		
☑ Deposit Account:	Fee Code	Fee (\$)	Fee Code	Fee (\$)	Fee Description	Fee Paid	
Deposit Account 20-1507	1051	130	2051	65	Surcharge - late filing fee or oath		
Number	1052	50	2052	25	Surcharge - late provisional filing fee or cover sheet.		
Deposit	1053	130	1053	130	Non-English specification		
Account TROUTMAN SANDERS LLP	1812	2,520	1812	2,520	For filing a request for ex parte reexamination		
Name	1804	920*	1804	920*	Requesting publication of SIR after Examiner action		
The Commissioner is authorized to: (check all that apply)	1805	1,840*	1805	1,840*	Requesting publication of SIR after Examiner action		
☐ Charge fee(s) indicated below ☐ Credit any overpayments	1251	110	2251	55	Extension for reply within first month	55	
Charge any additional fee(s) during the pendency of this application	1252	430	2252	215	Extension for reply within second month		
Charge fee(s) indicated below, except for the filing fee to the	1253	980	2253	490	Extension for reply within third month		
above-identified deposit account. FEE CALCULATION	1254	1,530	2254	765	Extension for reply within fourth month		
1. BASIC FILING FEE	1255	2,080	2255	1,040	Extension for reply within fifth month		
Large Entity Small Entity	1401	340	2401	170	Notice of Appeal		
Fee Fee Fee Fee Description Code (\$) Code (\$)	1402	340	2402	170	Filing a brief in support of an appeal		
1001 790 2001 395 Utility filing fee	1403	300	2403	150	Request for oral hearing		
1002 350 2002 175 Design filing fee	1451	1,510	1451	1,510	Petition to institute a public use proceeding		
1003 550 2003 275 Plant filing fee 1004 790 2004 395 Reissue filing fee	1452	110	2452	55	Petition to revive - unavoidable		
1005 160 2005 80 Provisional filing fee	1453	1,370	2453	685	Petition to revive - unintentional		
SUBTOTAL (1) (\$)	1501	1,370	2501	685	Utility issue fee (or reissue)		
2. EXTRA CLAIM FEES FOR UTILITY AND REISSUE	1502	490	2502	245	Design issue fee		
Extra Claims Fee from Fee Paid below	1503	660	2503	330	Plant issue fee		
Total Claims $70 - 20** = 50 X 9 = 450$	1460	130	1460	130	Petitions to the Director		
Independent Claims 7 - 3** = 4 X 44 = 176	1807	50	1807	50	Processing fee under 37 CFR 1.17(q)		
Multiple Dependent = =	1806	180	1806	180	Submission of Information Disclosure Stmt		
Large Entity Small Entity Fee Fee Fee Fee Description	8021	40	8021	40	Recording each patent assignment per property		
Code (\$) Code (\$)	1809	790	2809	395	(times number of properties) Filing a submission after final rejection (37 CFR		
1202 18 2202 9 Claims in excess of 20		790	2810	395	1.129(a)) For each additional invention to be examined		
1201 88 2201 44 Independent claims in excess of 3 1203 300 2203 150 Multiple dependent claim, if not paid	1810	/90	2810	393	(37 CFR § 1.129(b)		
1204 88 2204 44 ** Reissue independent claims over	1801	790	2801	395	Request for Continued Examination (RCE)		
original patent	1802	900	1802	900	Request for expedited examination of a design application		
1205 18 2205 9 ** Reissue claims in excess of 20 and over original patent	Other fe	ا e (specify	' ')				
		• •		Fee Paid	SUBTOTAL (3) (5)		
** Reduced by Basic Filing Fee Paid SUBTOTAL (3) (\$) 55							

SUBMITTED BY		Complete (if applicable)				
Name (Print/Type)	James E. Schutz	Registration. No. (Attorney/Agent)	48,658	Telephone	404-885-3498	
Signature	Hank	Gen -		Date	October 15, 2004	

WARNING: Information of this may become public. Credit card Information should not be included on this form. Provide credit card information and authorization on PTO-2038.

This collection of information is required by 37 CFR 1.17 and 1.27. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentially is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.